

## Contact

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jonhurst.wix.com/jondesign (Portfolio)

## Top Skills

Typography  
Branding & Identity  
Copywriting

## Languages

English

## Certifications

Video Journalism Shooting Techniques  
Premiere Pro CS6 Essential Training  
Up and Running with HTML  
Online Marketing Foundations  
Photo Essay: Telling a Family Story

## Honors-Awards

Army Commendation Medal, Army Achievement Medal (x4), Army Good Conduct Medal (x2), National Defense Service Medal, Armed Forces Expeditionary Medal, Iraq Campaign Medal, Global War on Terrorism Expeditionary Medal (x2)  
Global War on Terrorism Service Medal, Armed Forces Service Medal, Army Overseas Service Ribbon (x2), Army NCO Professional Development Ribbon, Army Service Ribbon

# Jon Hurst

Freelance Graphic Artist  
Lecanto, Florida, United States

## Summary

I am a Graphic Artist with the majority of my experience in apparel design, logo design and designing advertisements. Though most of my experience lies in those areas, I excel in problem solving and improving processes to be as efficient as possible. Everything I do, I research first so that the results I produce meet or exceed set standards. I am always willing to come in early and work late to accomplish a task. My work is a reflection of me as a person, so everything I do is to the best of my ability.

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## Experience

Self-employed  
Designer  
March 2017 - Present (8 years)  
Fort Collins, Colorado, United States

Victory Tailgate  
Apparel Production Manager/Graphic Artist  
March 2015 - May 2017 (2 years 3 months)  
Orlando, Florida Area

Ensuring precise guidelines are followed during product design to guarantee products shipped to the customer are of the highest quality.

- Create and Design apparel mock-ups and print ready files
- Troubleshoot production issues
- Create marketing content for social media (Facebook, Instagram, twitter, etc.)
- Design templates to optimize production time
- Apparel design
- New employee training
- Coming up with new marketing strategies to increase brand awareness

SoftRock  
Education Advisor

November 2014 - March 2015 (5 months)

Orlando, Florida

I help candidates locate and gather information on education programs that help them achieve long term goals they have set for themselves.

## US Army

Cavalry Scout Instructor

January 2008 - November 2010 (2 years 11 months)

Fort Knox, Ky

Scouts are the eyes and ears on operation. Performed as crew member; operated and performed operator maintenance on all vehicles and communications equipment. Assisted in the recovery of wheeled and tracked vehicles. Supervised operator maintenance of tracked and wheeled scout vehicles, individual and crew. Selected, organized and supervised scout vehicle recovery operations. Trained scout vehicle crew. Supervised request, receipt, storage and issue of ammunition. Led scout vehicle crew.

\* Train in-coming recruits to work as Cavalry Scouts successfully in both combat and garrison operations.

\* Lead a team of 3-6 men in daily operations in both combat and garrison operations

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## Education

Full Sail University

Bachelor of Science (BS), Communication and Media Studies · (2013 - 2015)

University of Florida

Advertising · (2012 - 2013)

Santa Fe College

Associate's Degree, Advertising · (2010 - 2012)

US Army Cavalry

MOS Qualification, Military Occupational Specialty · (2002 - 2010)

US Army

Diploma, Military and Strategic Leadership · (2006 - 2006)